

WEBSITE PRIVACY STATEMENT

Health Pulse respects the privacy of its stakeholders. We will use your information to respond to requests you may make of us, and from time to time. We may refer to your information to better understand your needs and how we can improve our websites, products and services. We may also use your information to contact you and/or provide you with general information as well as information about our products and services, unless you have told us that you do not wish to receive such information.

Any other information transferred by you in connection with your visit to our site may be included in databases owned and maintained by Health Pulse or its agents. Health Pulse retains all rights to these databases and the information contained in them. Other information we collect may include your IP address and other information gathered through our weblogs and cookies (See below).

A cookie is a piece of information that our webserver sends to your computer (actually to your browser file) when you access our website. Then when you come back to our site, our site will detect whether you have one of our cookies on your computer. Our cookies help provide additional functionality to the site and help us analyze site usage more accurately.

You do not have to register to use most of the information and services available on the website. If you choose to register for "more information" we will use the personally identifying information you provided us to confirm your registration with the site and further emails whenever certain new company information is posted to the site. The registration information that you provide is considered your information for purposes of this privacy policy.

You should be aware that this site is not intended for, or designed to attract, individuals under the age of 18. We do not collect personally identifiable information from any person we actually know is an individual under the age of 18.

Areas of this website that collect your information use industry standard secure socket layer encryption (SSL); however, to take advantage of this your browser must support encryption protection (found in internet explorer 3.0 and above). We may share your information with agents, contractors or partners of Health Pulse in connection with services that these individuals or entities perform for, or with, Health Pulse. These agents, contractors or partners are restricted from using this data in any way other than to provide services for Health Pulse. We may, for example, provide your information to agents, contractors or partners for hosting our databases, for data processing services, or so that they can mail you information that you requested.

Health Pulse reserves the right to share your information to respond to duly authorized information requests of governmental authorities or where required by law.

As a convenience to our visitors, this website currently contains links to a number of sites that we believe may offer useful information. The policies and procedures we described here do not apply to those sites. We suggest you contact those sites directly for information on their privacy, security, data collection, and distribution policies.

To be removed from our contact lists, please e-mail us at info@HealthPulse.com

We may update this website privacy policy from time to time. When we do update it, for your convenience, we will make the updated policy available on this page. Your continued use of the website after changes have been made to this privacy policy will indicate your consent to the changes; therefore, you should refer back to this privacy policy from time to time.

DATA SECURITY STATEMENT

Health Pulse is a medical market research firm that collects data from all our stakeholders regarding our products and services online, by mail and by telephone. Health Pulse will adhere to and comply with applicable laws and regulations regarding protection of personal information including, but not limited to, Canada's *Personal Information Protection and Electronic Documents Act* (PIPEDA).

Your privacy is of paramount importance to us. Health Pulse will use appropriate security safeguards to protect the personal information of all its stakeholders from unauthorized access or use. Results of our research will be reported in aggregate. Our stakeholders' identity will not be provided to our end clients, without their expressed consent.

Individual information, including your email address, is never shared or used for selling purposes by Health Pulse. Health Pulse has permission to contact you only regarding specific survey you have participated.

We will not engage in the re-selling of your contact information, and we do not spam (send unsolicited emails).

On our web research studies we frequently use cookies. We use these cookies for the sole purpose of ensuring that potential respondents do not complete a specific web survey more than once. The cookie is a temporary file that automatically expires after a certain period of time (typically 30 days).

If you have any further questions regarding our policy, please contact us at info@HealthPulse.com.